Design and Evaluation of a Security and Privacy Nutrition Label for IoT Devices

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amazon prime | Deliver to Yuvraj Pittsburgh 15217 | All | Wyze | Hello, Yuvraj Account & Lists | Returns & Orders

All | Prime Video | Buy Again | Customer Service | Coupons | Health & Household | Amazon Home | Pharmacy | Amazon Launchpad | Pet Supplies | Beauty & Personal Care | Home Improvement | Find a Gift | Smart Home | Handma

Camera & Photo | Deals | Best Sellers | DSLR Cameras | Mirrorless Cameras | Lenses | Point-and-Shoots | Sports & Action Cameras | Camcorders | Photography Drones | Security Cameras | Accessories

‹ Back to results

Roll over image to zoom in

2 VIDEOS

Share

Wyze Cam v3 1080p HD Indoor/Outdoor Video Camera with Color Night Viewing, 2-Way Audio, Compatible with Alexa & The Google Assistant and IFTTT with Wyze Cam Plus A.I. 3 Month Detection Service

Visit the WYZE Store

4.5 out of 5 stars 1,092 ratings

#1 Best Seller in Camera & Photo Products

List Price: $41.95
With Deal: $35.66 prime
FREE Returns
You Save: $6.29 (15%)
Exclusive Prime price

Get $125 off: Pay $0.00 upon approval for the **Amazon Business Prime Card**. Terms apply.

Pattern Name: **With Cam Plus**

1 Camera Kit	2 Camera Kit	3 Camera Kit
$35.98 prime	$70.96 prime	$106.94 prime

With Cam Plus	With Floodlight
$35.66 prime	$79.98 ($1.81 / oz)

$35.66
prime
FREE Returns

FREE delivery **Sunday, October 16**. Order within 7 hrs 3 mins

Deliver to Yuvraj - Pittsburgh 15217

In Stock.

Qty: 1

Add to Cart

Buy Now

Secure transaction

Ships from Amazon.com
Sold by Amazon.com

Return policy: Returnable until Jan 31, 2023

Support: Free Amazon product support included

Add a Protection Plan:

- 3-Year Protection for $4.99
- 2-Year Protection for $2.99

Add an Accessory:

Product information

Technical Details

Manufacturer	Wyze
Part Number	WYZEC3CP3
Item Weight	8.1 ounces
Product Dimensions	2.51 x 2.24 x 3.93 inches
Country of Origin	China
Item model number	WYZEC3CP3
Size	1 Count (Pack of 1)
Color	White
Style	Wyze Cam v3
Material	Cam
Pattern	With Cam Plus
Shape	Wyze Cam v3 + Cam Plus
Power Source	Corded Electric
Item Package Quantity	1
Mounting Type	Wall Mount
Special Features	Night Vision, Motion Sensor
Included Components	Wyze Cam v3 x1, 3 Month Auto Activation Subscription to Cam Plus
Batteries Required?	No
Warranty Description	1 Year Manufacturer

Additional Information

ASIN	B09Q4T8Y76
Customer Reviews	1,092 ratings 4.4 out of 5 stars
Best Sellers Rank	#31 in Tools & Home Improvement (See Top 100 in Tools & Home Improvement) #2 in Flood Lights #2 in Bullet Surveillance Cameras #3 in Home Security & Surveillance Systems
Date First Available	January 27, 2022

Warranty & Support

If you'd like a copy of the manufacturer's warranty for a product found on Amazon.com, you can contact the manufacturer directly or visit their website for more information. Manufacturer's warranties may not apply in all cases, depending on factors like the use of the product, where the product was purchased, or who you purchased the product from. Please review the warranty carefully, and contact the manufacturer if you have any questions.

Feedback

Would you like to **tell us about a lower price?**

Product information

Technical Details

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Product Dimensions	2.51 x 2.24 x 3.93 inches
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No information about privacy or security

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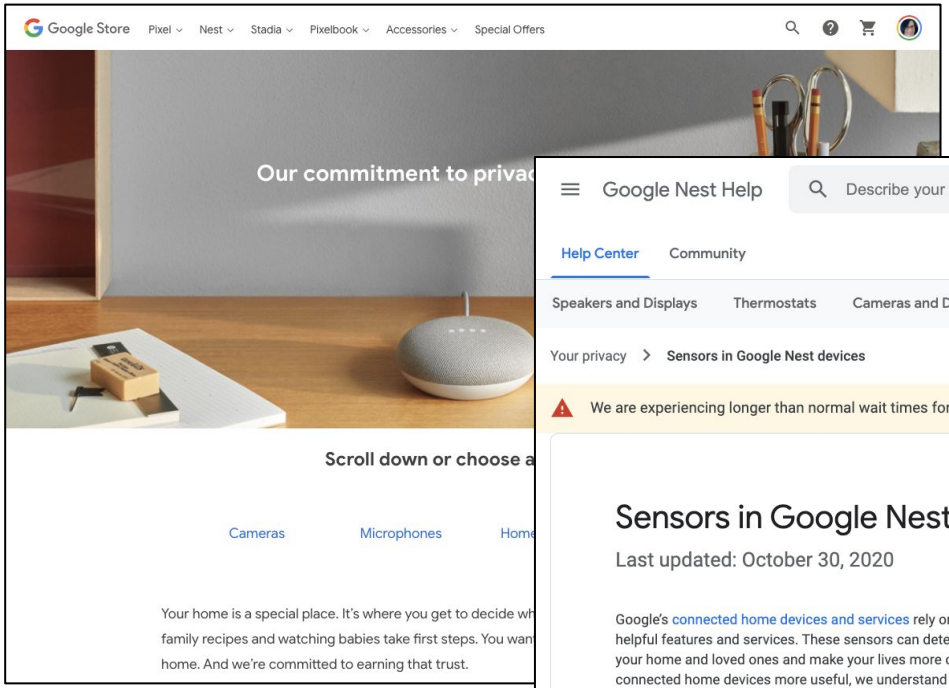
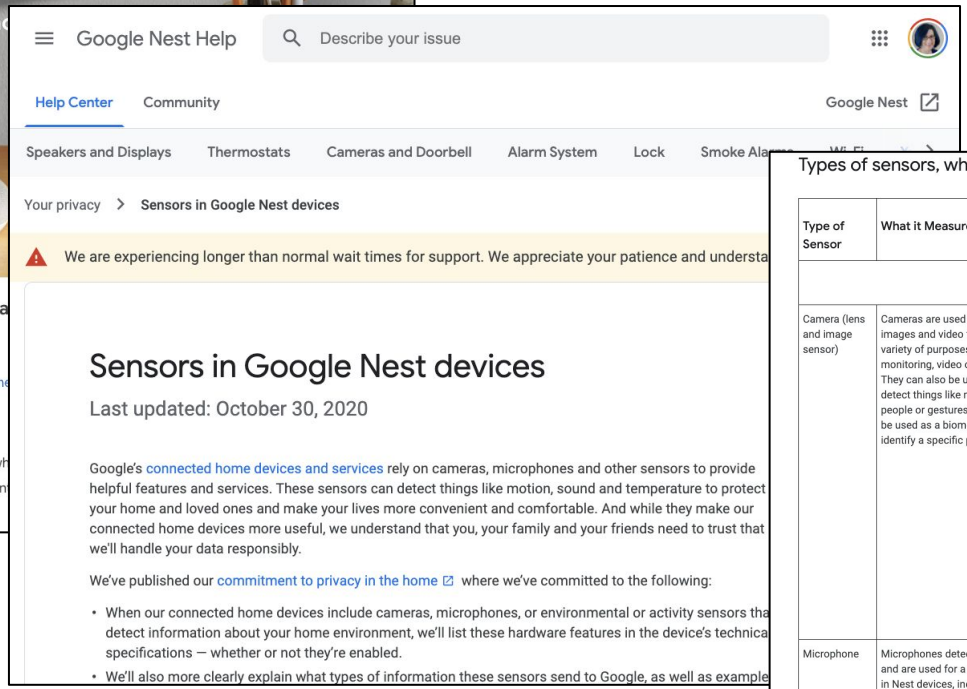
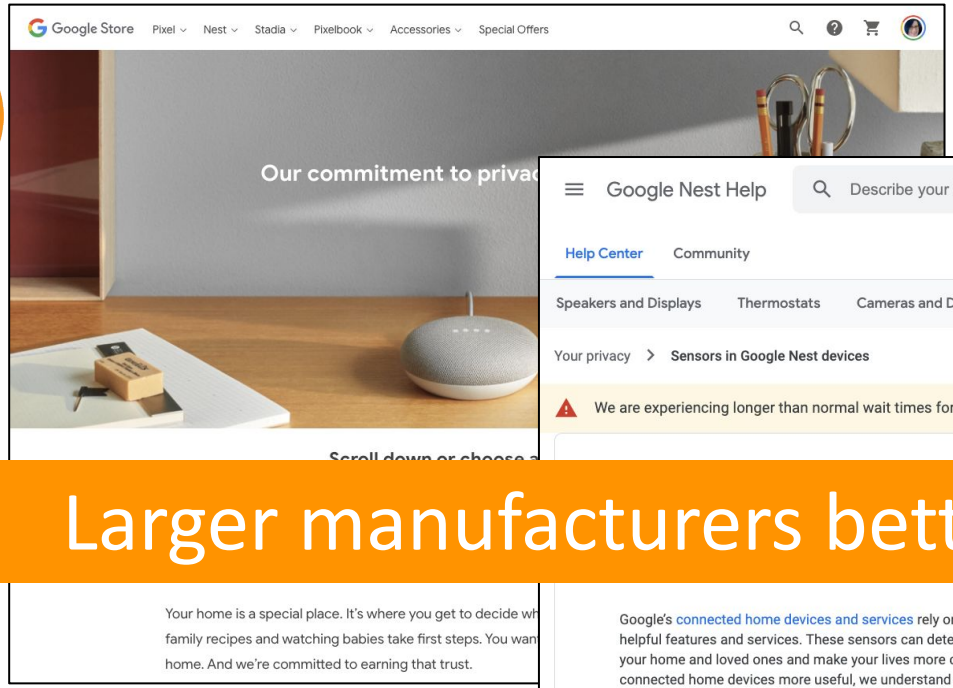
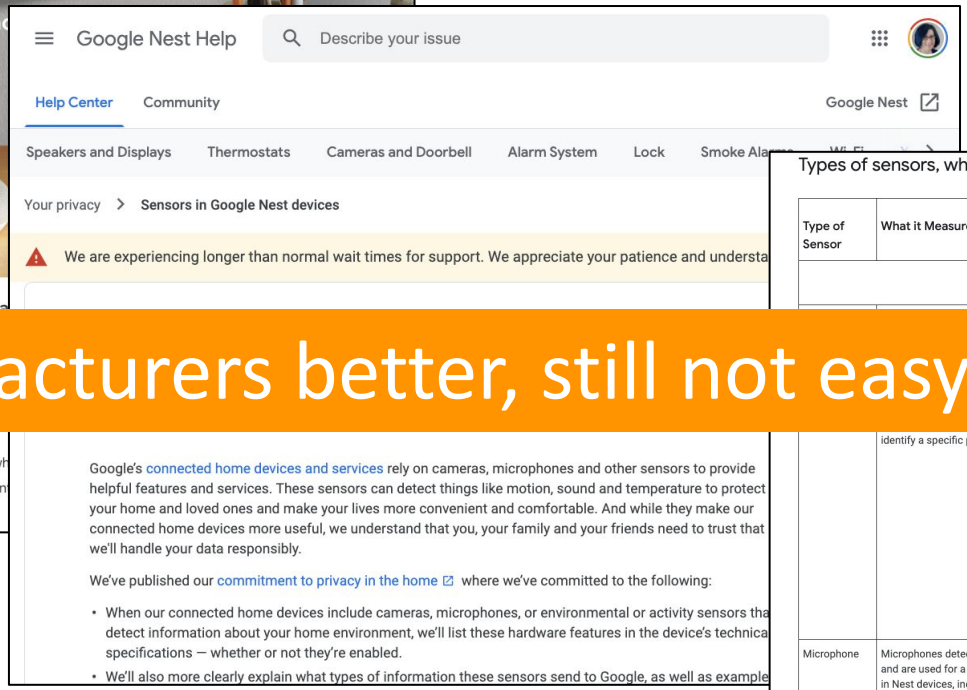


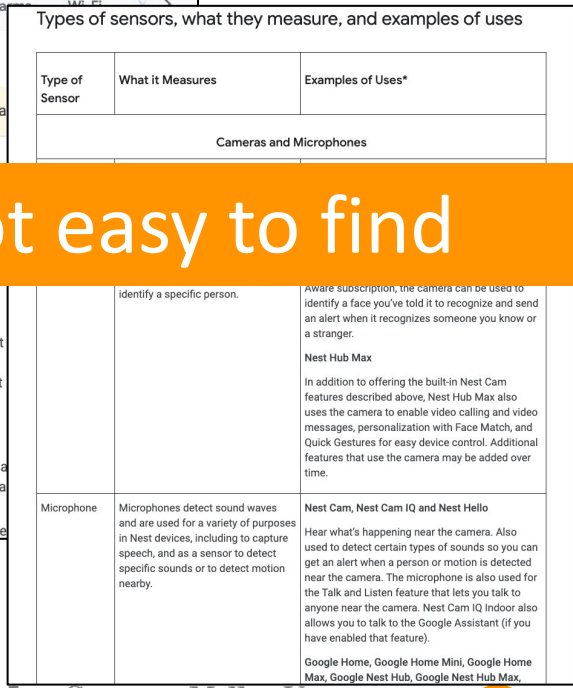


Types of sensors, what they measure, and examples of uses

Type of Sensor	What it Measures	Examples of Uses*
	Cameras and Microphones	
Camera (lens and image sensor)	Cameras are used to capture still images and video footage for a variety of purposes, including home monitoring, video calling, and more. They can also be used as a sensor to detect things like motion, activity, people or gestures. Cameras can also be used as a biometric sensor to identify a specific person.	**Nest Cam, Nest Cam IQ, Nest Hello and Google Nest Hub Max** See what's happening near the camera. Also used to detect certain types of activity, so you can get an alert when a person or motion is detected near the camera. Depending on the camera model, where you live, and whether or not you have a Nest Aware subscription, the camera can be used to identify a face you've told it to recognize and send an alert when it recognizes someone you know or a stranger. **Nest Hub Max** In addition to offering the built-in Nest Cam features described above, Nest Hub Max also uses the camera to enable video calling and video messages, personalization with Face Match, and Quick Gestures for easy device control. Additional features that use the camera may be added over time.
Microphone	Microphones detect sound waves and are used for a variety of purposes in Nest devices, including to capture speech, and as a sensor to detect specific sounds or to detect motion nearby.	**Nest Cam, Nest Cam IQ and Nest Hello** Hear what's happening near the camera. Also used to detect certain types of sounds so you can get an alert when a person or motion is detected near the camera. The microphone is also used for the Talk and Listen feature that lets you talk to anyone near the camera. Nest Cam IQ Indoor also allows you to talk to the Google Assistant (if you have enabled that feature). **Google Home, Google Home Mini, Google Home Max, Google Nest Hub, Google Nest Hub Max,**







Larger manufacturers better, still not easy to find

Click image to open expanded view

Echo (4th Gen) | With premium sound, smart home hub, and Alexa | Charcoal

Brand: Amazon

4.5 out of 5 stars 129,439 ratings | 1000+ answered questions

Amazon's Choice for "echo 4tl

Climate Pledge Friendly

$99.99

prime One-Day

FREE Returns

or 5 monthly payments of $

Save 25% with Trade-In

Warranty and service	1-year limited warranty and service included. Optional 1-year, 2-year, and 3-year extended warranty available for U.S. customers sold separately. Use of Echo is subject to these terms.
Setup technology	Amazon wifi simple setup enables customers to connect smart devices to their wifi network in a few easy steps. Wifi simple setup is another way Alexa is always getting smarter. Learn more about wifi simple setup.
Included in the box	Echo (4th Gen), glacier white power adapter (30W), and Quick Start Guide.
Generation	Echo (4th Gen) - 2020 release
Privacy features	Wake word technology, streaming indicators, microphone off button, the ability to view and delete your voice recordings, and more. Visit the Alexa Privacy Hub to explore how Alexa and Echo devices are designed to protect your privacy.
Language	Alexa speaks English and Spanish
Alexa Skills & Features	Alexa makes your life easier, more meaningful, and more fun by letting you voice control your world. Alexa can help you get more out of the things you already love and discover new possibilities you've never imagined. Discover and learn what Alexa can do.
Software Security Updates	This device receives guaranteed software security updates until at least four years after the device is last available for purchase as a new unit on our websites. Learn more about these software security updates. If you already own an Amazon Echo, visit Manage Your Content and Devices for information specific to your device.

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Privacy features	Wake word technology, streaming indicators, microphone off button, the ability to view and delete your voice recordings, and more. Visit the Alexa Privacy Hub to explore how Alexa and Echo devices are designed to protect your privacy.
Language	Alexa speaks English and Spanish
Alexa Skills & Features	Alexa makes your life easier, more meaningful, and more fun by letting you voice control your world. Alexa can help you get more out of the things you already love and discover new possibilities you've never imagined. Discover and learn what Alexa can do.
Software Security Updates	This device receives guaranteed software security updates until at least four years after the device is last available for purchase as a new unit on our websites. Learn more about these software security updates. If you already own an Amazon Echo, visit Manage Your Content and Devices for information specific to your device.

… custom UIs and terminology, no ability to compare

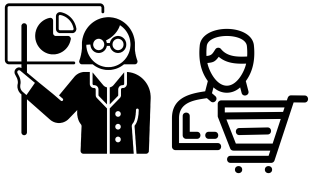

RADER JOE'S®
HREDDED
BITE SIZE
WHEATS
Nutrition Facts
Vitamin A 0% • Vitamin C 0%
Calcium 0% • Iron 8%
Thiamine 8% • Riboflavin 2%
Niacin 10% • Vitamin D 0%
INGREDIENTS: Whole Wheat, Vitamin E (to preserve freshness).
Dist. & Sold Exclusively By:
Trader Joe's,
Monrovia, CA 91016
This product is sold by weight not volume. Some settling of contents
BARBARA'S
BAKERY
Shredded Spoonfuls
Multigrain
Nutrition Facts
Serving Size 3/4 Cup (30g)
Servings Per Container About 21
Amount Per Serving
Calories 120
Total Fat 1.5g 2%
Saturated Fat 0g 0%
Trans Fat 0g
Cholesterol 0mg 0%
Sodium 200mg 8%
Potassium 125mg 4%
Total Carbohydrate 24g 8%
Dietary Fiber 4g 15%
Soluble Fiber 1g
Insoluble Fiber 3g
Sugars 5g
Protein 4g
Vitamin A 0%
Vitamin C 8%
Calcium 2%
Iron 4%
Vitamin E 4%
Ingredients: Whole Oat Flour (With Added Oat Bran), Unsulphured Molasses, Whole Wheat Flour, Salt, Baking Soda, Natural Vitamin E
TRADER JOE'S®
Very Berry Clusters
CEREAL
Nutrition Facts
Serving Size 1 cup (56 g)
Servings Per Container about 7
Amount Per Serving
Calories 230 Calories from Fat 50
% Daily Value*
Total Fat 5g 8%
Saturated Fat 0.5g 3%
Trans Fat 0g
Cholesterol 0mg 0%
Sodium 140mg 6%
Total Carbohydrate 42g 14%
Dietary Fiber 3g 11%
Sugars 12g
Protein 5g
Vitamin A 0% • Vitamin C 2%
Calcium 2% • Iron 8%
INGREDIENTS: WHOLE ROLLED OATS, MILLED CANE SUGAR, CORN FLOUR, RICE FLOUR, VEGETABLE OIL (CANOLA AND/OR SAFFLOWER AND/OR SUNFLOWER OIL), WHOLE WHEAT FLOUR, BROWN RICE, CORNSTARCH, HONEY, SALT, BARLEY MALT SYRUP, FREEZE DRIED BLUEBERRIES, FREEZE DRIED RASPBERRIES, FREEZE DRIED STRAWBERRIES, NATURAL FLAVOR, ANNATTO (FOR COLOR), TURMERIC (FOR COLOR), PURPLE CARROT JUICE (FOR COLOR), CARDAMOM SEED, FENNEL
Nutrition Facts
Serving Size ¾ cup (30g)
Servings Per Container about 12
Amount Per Serving
Calories 110 150
Total Fat 0.5g 1% 1%
Saturated Fat 0g 0% 0%
Trans Fat 0g
Polyunsaturated Fat 0g
Monounsaturated Fat 0g
Cholesterol 0mg 0% 1%
Sodium 125mg 5% 8%
Potassium 85mg 2% 8%
Total Carbohydrate 25g 8% 10%
Dietary Fiber 2g 8% 8%
Sugars 4g
Other Carbohydrate 19g
Protein 3g
Vitamin A 0% 4%
Vitamin C 0% 0%
Calcium 0% 15%
Iron 25% 25%
Vitamin D 0% 15%
Thiamin 25% 30%
Niacin 25% 25%
Vitamin B6 25% 25%
Folic Acid 25% 25%
Phosphorus 8% 20%
Magnesium 6% 10%
Zinc 25% 30%
INGREDIENTS: WHOLE GRAIN WHEAT, RICE, WHEAT MEAL, NATURAL FLAVOR, SUGAR, SALT, MALT EXTRACT, VITAMINS AND MINERALS: IRON AND ZINC (MINERAL NUTRIENTS), A D VITAMINS (NIACINAMIDE), A E VITAMINS (FOLIC ACID), VITAMIN B1 (THIAMIN MONONITRATE), VITAMIN B2 (RIBOFLAVIN), VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B12. CONTAINS WHEAT INGREDIENTS. MAY CONTAIN ALMOND, SOY AND MILK INGREDIENTS.
DISTRIBUTED BY SMALL PLANET FOODS, INC. SEDRO-WOOLLEY, WA 98284 USA
PRODUCT OF CANADA
CERTIFIED ORGANIC
Shredded Oats
Original
Nutrition Facts
Serving Size 1-1/4 Cup (2 oz/55g)
Servings Per Container About 12
Amount Per Serving
Calories 220 260
Calories from Fat 25 25
% Daily Value**
Total Fat 2.5g* 4% 4%
Saturated Fat 0.5g 2% 2%
Trans Fat 0g
Cholesterol 0mg 0% 1%
Sodium 250mg 10% 12%
Potassium 180mg 5% 11%
Total Carbohydrate 42g 14% 16%
Dietary Fiber 5g 20% 20%
Soluble Fiber 2g
Insoluble Fiber 3g
Sugars 11g
Protein 6g
Vitamin A 0% 6%
Vitamin C 35% 35%
Calcium 2% 15%
Iron 10% 10%
Vitamin E 8% 8%
Thiamin 10% 15%
Riboflavin 4% 10%
Niacin 6% 6%
Phosphorus 15% 30%
Magnesium 15% 20%
Zinc 10% 15%
Copper 10% 10%
Ingredients: Whole Oat Flour, Whole Wheat Flour, Unsulphured Molasses, Malted Barley Extract, Baking Soda, Salt, Natural Vitamin E
TRADER JOE'S®
Organic HIGH FIBER O's
Nutrition Facts
Serving Size 1 1/4 cup (55g)
Servings per Container 8
Amount per Serving
Calories 190 Calories from Fat 10
% Daily Value*
Total Fat 1g 2%
Saturated Fat 0g 0%
Trans Fat 0g
Cholesterol 0mg 0%
Sodium 115mg 5%
Total Carbohydrate 44g 15%
Dietary Fiber 9g 36%
Soluble Fiber less than 1g
Insoluble Fiber 8g
Sugars 9g
Protein 6g 12%
Vitamin A 0% • Vitamin C 130%
Calcium 4% • Iron 30%
Thiamin 25% • Riboflavin 25%
Niacin 25% • Vitamin B6 25%
Folate 25% • Vitamin B12 25%
Zinc 15%
TRADER JOE'S
organic
Corn Flake
Nutrition Facts
Serving Size 1 Cup (30g)
Servings Per Container about 11
Amount Per Serving
Calories 110 Calories from Fat 0
% Daily Value*
Total Fat 0g 0%
Saturated Fat 0g 0%
Trans Fat 0g
Cholesterol 0mg 0%
Sodium 280mg 12%
Total Carbohydrate 26g 9%
Dietary Fiber less than 1g 3%
Sugars 2g
Protein 2g
Vitamin A 25% • Vitamin C 25%
Calcium 0% • Iron 45%
Vitamin D 25% • Thiamin 25%
Riboflavin 25% • Niacin 25%
Vitamin B6 25% • Folic Acid 50%
Vitamin B12 25% • Zinc 25%
INGREDIENTS: ORGANIC MILLED CORN, ORGANIC EVAPORATED CANE JUICE, SEA SALT, ORGANIC BARLEY MALT EXTRACT, SOY LECITHIN (AN EMULSIFIER), MIXED TOCOPHEROLS (VITAMIN E) ADDED TO PRESERVE FRESHNESS. VITAMINS & MINERALS: FERRIC ORTHOPHOSPHATE (IRON SOURCE), SODIUM ASCORBATE (VITAMIN C), VITAMIN A ACETATE, NIACINAMIDE (A B VITAMIN), ZINC OXIDE (ZINC SOURCE), FOLIC ACID (A B VITAMIN), CYANOCOBALAMIN (VITAMIN B12), CHOLECALCIFEROL (VITAMIN D), PYRIDOXINE HYDROCHLORIDE (VITAMIN B6), RIBOFLAVIN (VITAMIN B2), THIAMIN MONONITRATE (VITAMIN B1).
OUR VENDORS FOLLOW GOOD MANUFACTURING PRACTICES TO SEGREGATE INGREDIENTS TO AVOID CROSS CONTACT WITH ALLERGENS. MADE IN EQUIPMENT SHARED WITH WHEAT AND SOY. FACILITY PROCESSES PEANUTS AND TREE NUTS.
DIST. & SOLD EXCLUSIVELY BY:
TRADER JOE'S, MONROVIA, CA

Our Multi-Step Path to Design and Evaluate Our IoT Label

Do consumers want security and privacy information before IoT purchase?

YES!

[CHI'19]



What should be included on an IoT security and privacy label?

47 factors on a layered label, recommended by experts

[IEEE S&P'20]

Is the label effective in conveying risk and informing consumer purchase behavior?

YES!

[IEEE S&P'21]

Will consumers pay more for better privacy and security?

YES!

[USENIX Security'23]

Are consumers interested in comparison tools for IoT security/privacy?

YES!

[work in progress]

** All Research Publications available on: www.iotsecurityprivacy.org*

Security & Privacy Overview

Smart Device Co.

Smart Video Doorbell NS200
Firmware version: 2.5.1 - updated on: 11/12/2020
The device was manufactured in: China

Security Mechanisms

Security updates	Automatic - Available until at least 1/1/2022
Access control	Password - Factory default - User changeable, Multi-factor authentication, Multiple user accounts are allowed

Data Practices

Sensor data collection	Visual	Audio	Physiological	Location
Sensor type	Camera	Microphone		
Purpose	Providing device functions	Providing device functions, Research		
Data stored on device	Identified	No device storage		
Data stored on cloud	Identified	Identified - Option to delete		
Shared with	Manufacturer, Government	Manufacturer		
Sold to	Not disclosed	Not sold		

Other collected data: Motion, Account info, Payment info, Contact info, Device setup info, Device t… info, Device usage info

Privacy policy: www.NS200.smartdeviceco.com/policy

More Information

Detailed Security & Privacy Label:
www.iotsecurityprivacy.org/labels

CMU IoT Security and Privacy Label **CISPL 1.0** iotsecurityprivacy.org PUBLIC DOMAIN

iotsecurityprivacy.org

Security & Privacy Details

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Security Mechanisms

Security updates	Automatic - Available until at least 1/1/2022
Access control	Password - Factory default - User changeable, Multi-factor authentication, Multiple user accounts are allowed
Security oversight	No security audits
Ports and protocols	www.NS200.smartdeviceco.com/ports
Hardware safety	Not disclosed
Software safety	www.NS200.smartdeviceco.com/sw_safety
Personal safety	www.NS200.smartdeviceco.com/user_safety
Vulnerability disclosure and management	www.NS200.smartdeviceco.com/vul_report
Software and hardware composition list	www.NS200.smartdeviceco.com/BOM
Encryption and key management	www.NS200.smartdeviceco.com/encryption

Data Practices

Sensor data collection	Visual	Audio	Motion
Sensor type	Camera	Microphone	Motion sensor
Collection frequency	Continuous - Option to opt out	Continuous - Option to opt in	Continuous - Option to opt out
Purpose	Providing device functions	Providing device functions, Research	Providing device functions, Research
Data stored on the device	Identified	No device storage	Pseudonymized
Local data retention time	Up to a year	No retention	Up to a month
Data stored in the cloud	Identified - Data subject access request	Identified - Option to delete	No cloud storage
Cloud data retention time	Up to 10 years	Up to two months	No cloud storage
Data shared with	Manufacturer, Government	Manufacturer	Manufacturer, Third parties
Data sharing frequency	Periodic	Periodic - Adjustable	Periodic - Adjustable
Data sold to	Not disclosed	Not sold	Third parties

Other collected data: Account info, Payment info, Contact info, Device setup info, Device tech info, Device usage info

Data linkage	Data will not be linked with other data sources
What will be inferred from user's data	Not disclosed
Special data handling practices for children	No
In compliance with	GDPR
Privacy policy	www.NS200.smartdeviceco.com/policy

More Information

Call Smart Device Co. with your questions at	1 000-000-0000
Email Smart Device Co. with your questions at	info@smartdeviceco.com
Functionality when offline	Limited functionality on offline mode
Functionality with no data processing	Limited functionality on dumb mode
Physical actuations and triggers	Device blinks when motion is detected
Compatible platforms	Amazon Alexa

CMU IoT Security and Privacy Label **CISPL 1.0** iotsecurityprivacy.org PUBLIC DOMAIN

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Shared with	Manufacturer, Government	Manufacturer		
Sold to	Not disclosed	Not sold		

Other collected data: Motion, Account info, Payment info, Contact info, Device setup info, Device tech info, Device usage info

Privacy policy: www.NS200.smartdeviceco.com/policy

Detailed Security & Privacy Label:
www.iotsecurityprivacy.org/labels

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Hardware safety	Not disclosed
Software safety	www.NS200.smartdeviceco.com/sw_safety
Personal safety	www.NS200.smartdeviceco.com/user_safety
Vulnerability disclosure and management	www.NS200.smartdeviceco.com/vul_report
Software and hardware composition list	www.NS200.smartdeviceco.com/BOM
Encryption and key management	www.NS200.smartdeviceco.com/encryption

Sensor data collection	Visual	Audio	Motion
Sensor type	Camera	Microphone	Motion sensor
Collection frequency	Continuous - Option to opt out	Continuous - Option to opt in	Continuous - Option to opt out

Data Practices

Sensor data collection	Visual	Audio	Motion
Sensor type	Camera	Microphone	Motion sensor
Collection frequency	Continuous - Option to opt out	Continuous - Option to opt in	Continuous - Option to opt out
Purpose	Providing device functions	Providing device functions, Research	Providing device functions, Research
Data stored on the device	Identified	No device storage	Pseudonymized
Local data retention time	Up to a year	No retention	Up to a month
Data stored in the cloud	Identified - Data subject access request	Identified - Option to delete	No cloud storage
Cloud data retention time	Up to 10 years	Up to two months	No cloud storage
Data shared with	Manufacturer, Government	Manufacturer	Manufacturer, Third parties
Data sharing frequency	Periodic	Periodic - Adjustable	Periodic - Adjustable
Data sold to	Not disclosed	Not sold	Third parties

Other collected data	Account info, Payment info, Contact info, Device setup info, Device tech info, Device usage info
Data linkage	Data will not be linked with other data sources
What will be inferred from user's data	Not disclosed
Special data handling practices for children	No
In compliance with	GDPR
Privacy policy	www.NS200.smartdeviceco.com/policy

More Information

Call Smart Device Co. with your questions at	1 000-000-0000
Email Smart Device Co. with your questions at	info@smartdeviceco.com
Functionality when offline	Limited functionality on offline mode
Functionality with no data processing	Limited functionality on dumb mode
Physical actuations and triggers	Device blinks when motion is detected
Compatible platforms	Amazon Alexa

CMU IoT Security and Privacy Label **CISPL 1.0** iotsecurityprivacy.org

PUBLIC DOMAIN


Casa
Security & Privacy
Casa


Security & Privacy
Casa
Kodu

Consumer Studies

- Does the label communicate risk to consumers? [IEEE S&P'21]
- Does the label impact consumers' willingness to purchase IoT devices? [IEEE S&P'21]
- How much more are consumers willing to pay for better security and privacy? [USENIX Security '23]

[IEEE S&P'21] "Which Privacy and Security Attributes Most Impact Consumers' Risk Perception and Willingness to Purchase IoT Devices?"
[USENIX Security '23] "Are Consumers Willing to Pay for Security and Privacy of IoT Devices?"

Consumers' Willingness to Pay for Products With…

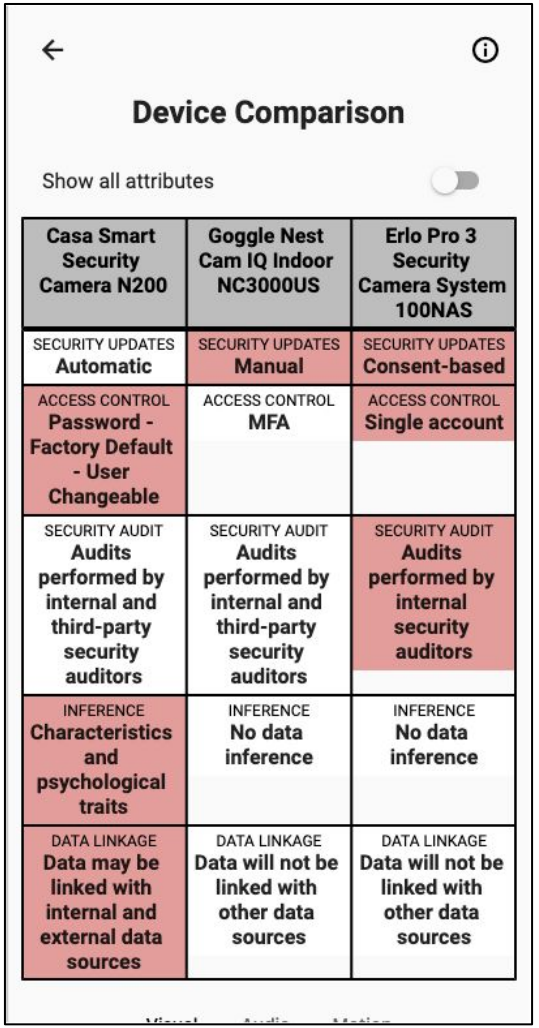
- **Good** Security / Privacy Vs **Bad** Security / Privacy ⇒ Prefer Good!
- **Good** Security / Privacy Vs **Unknown** Security / Privacy ⇒ Prefer Good!
- **Bad** Security / Privacy Vs **Unknown** Security / Privacy ⇒ Prefer Unknown!?

Takeaways: (1) Consumers will pay for products with **Good** security/privacy
(2) Little incentive for bad actors to adopt labels voluntarily

[USENIX Security '23] "Are Consumers Willing to Pay for Security and Privacy of IoT Devices?"

Label Enables Useful Tools

- Standardized label with computer-readable meta-data allows for automation
- Search engines that can find products with desired security/privacy features
- Consumer shopping apps



Device Comparison

Show all attributes

Casa Smart Security Camera N200	Goggle Nest Cam IQ Indoor NC3000US	Erlo Pro 3 Security Camera System 100NAS
SECURITY UPDATES Automatic	SECURITY UPDATES Manual	SECURITY UPDATES Consent-based
ACCESS CONTROL Password - Factory Default - User Changeable	ACCESS CONTROL MFA	ACCESS CONTROL Single account
SECURITY AUDIT Audits performed by internal and third-party security auditors	SECURITY AUDIT Audits performed by internal and third-party security auditors	SECURITY AUDIT Audits performed by internal security auditors
INFERENCE Characteristics and psychological traits	INFERENCE No data inference	INFERENCE No data inference
DATA LINKAGE Data may be linked with internal and external data sources	DATA LINKAGE Data will not be linked with other data sources	DATA LINKAGE Data will not be linked with other data sources

PUBLIC DOMAIN

Specification for an IoT Privacy and Security Label

(Last updated on 5/27/2020)

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iotsecurityprivacy.org

Generate - IoT Security & Priva

iotsecurityprivacy.org/generate

IoT Security & Privacy Label

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Label Generator (beta)

This tool will generate an IoT Security & Privacy Label. Fill out the fields in the four sections below and scroll down to see the primary and secondary layers of your label. For best results, we recommend using Google Chrome or Firefox. If you have any questions or concerns, please email us.

Additional notes:

- All the URLs **have to** start with a protocol identifier (http or https), otherwise they will be specified as "Not disclosed" on the label.
- The label generator runs locally in your web browser and does not send information to our server.
- Use the print buttons to print it out or save the PDF (you may need to enable background graphics and scale down the labels to fit on the page in the print preview).
- Download the HTML to display the label as a stand-alone web page or embed it on your website.
- Save the JSON file so that you can upload it if you want to make any changes to your label.
- Embed the XML file on your website
- The ZIP download contains the HTML files for both layers of the label, the JSON, the XML, and the embed codes for both the layers.

Drop a **JSON** file or click here to work on a previously generated IoT label.

Device Information | Security Mechanisms | Data Practices | More Information

Device Information

Additional notes:

- By default, all the fields in this section are shown as "Not disclosed."

Manufacturer: Casa

Device name: Smart Security Camera

Firmware version: 2.5.1

Updated on

Manufactured in

Next

All download options: XML JSON ZIP

Primary Layer

Security & Privacy Overview

Not disclosed

Not disclosed Not disclosed
Firmware version: Not disclosed - **updated on:** Not disclosed
The device was manufactured in: Not disclosed

Security Mechanisms	Security updates	Not disclosed
	Access control	Not disclosed
Data Practices	Sensor data collection	Visual, Audio, Physiological, Location
	Sensor type	
	Purpose	
	Data stored on the device	
	Data stored in the cloud	
	Data shared with	
	Data sold to	

IoT Security Is a Mess. Privacy

wired.com/story/iot-security-privacy-labels/

WIRED BACKCHANNEL BUSINESS CULTURE GEAR MORE SIGN IN SUBSCRIBE

LILY HAY NEWMAN SECURITY 06.09.2020 07:00 AM

IoT Security Is a Mess. Privacy 'Nutrition' Labels Could Help

Just like with foods that display health information the package, researchers are exploring a tool that details how connected devices manage data.

An easy-to-read label might help people better understand potential risks ILLUSTRATION: ELENA LACEY; GETTY IMAGES

THE INTERNET-OF-THINGS SECURITY crisis has been building for more than a decade, with unprotected, unpatchable gadgets fueling botnets, getting attacked for nation state surveillance,

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Imagine a Nutrition Label—for

wsj.com/articles/imagine-a-nutrition-labelfor-cybersecuri...

Nikkei 26792.35 0.52% ▲ U.S. 10 Yr -1/32 Yield 0.905% ▼ Yen 104.04 0.02% ▲

THE WALL STREET JOURNAL.

BUSINESS | JOURNAL REPORTS: TECHNOLOGY

Imagine a Nutrition Label—for Cybersecurity

As the Internet-of-Things proliferates, consumers want to know how their data will be used by the makers of devices—before they buy them

Smart refrigerators are among the connected devices that could be candidates for a data-privacy label, researchers say.
PHOTO: JAE C. HONG/ASSOCIATED PRESS

By Cheryl Winokur Munk
Dec. 8, 2020 9:00 am ET

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Your milk and orange juice have nutrition labels. Soon your refrigerator and coffee maker could, too.

For years, consumer privacy advocates have pushed the idea of so-called nutrition labels for devices. Instead of telling consumers how much vitamin B or C a product has, these labels would tell the prospective purchasers how their data will be used and by whom.

Researchers from Carnegie Mellon University's CyLab Security and Privacy

Imagine a Nutrition Label—for

wsj.com/articles/imagine-a-nutrition-labelfor-cybersecuri...

A Cyber-Label Guide

Privacy experts are floating a 'nutrition label' for Internet-connected devices. These labels could help consumers understand devices' data-collection and security practices. Below is a proposed cyber label for a fictional device, a smart doorbell. Here's what it tells consumers:

1 **Overview**

Provides basic product information including device name, version number and where it was manufactured.

2 **Security Mechanisms**

Gives consumers information about the device's security, such as whether updates are automatic or manual, and how users can gain access to the device such as through a manufacturer-set password that can be changed by the user. Consumers can also see whether multiple account users are allowed and if there's an option for multi-factor authentication or biometric login.

3 **Data Practices**

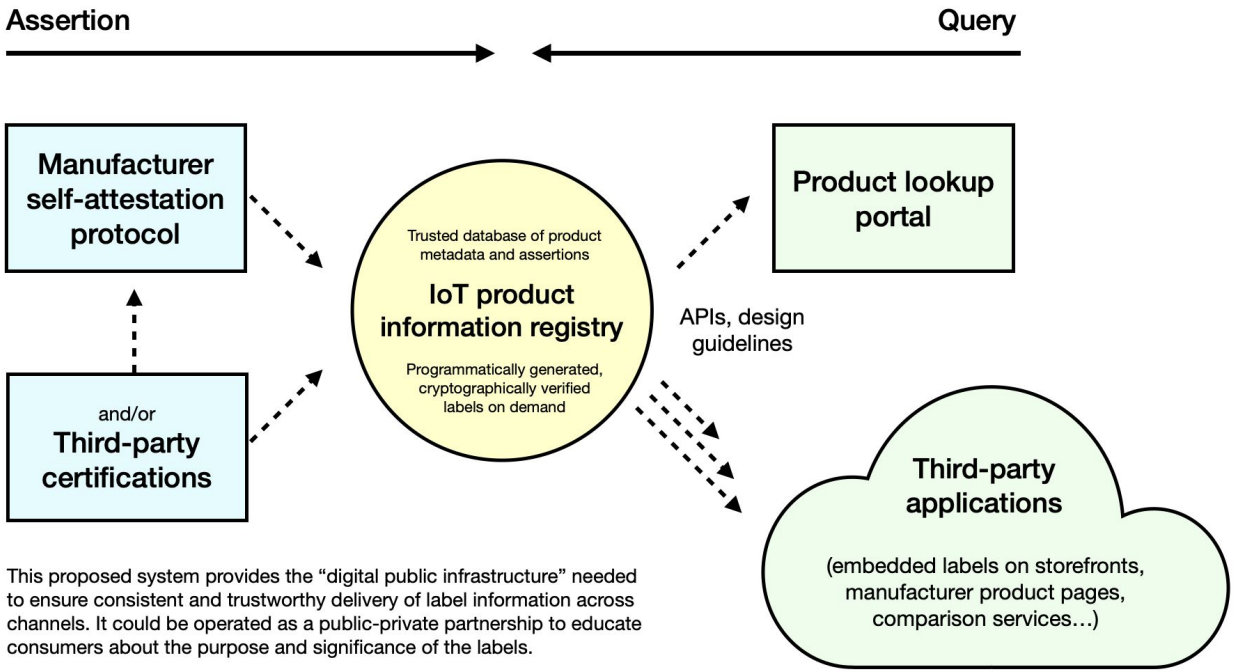
Outlines four mechanisms the devices could use for data collection—video, audio, physiological and location. Highlights what the collected data is being used for, how and where it is stored, and whether the stored data is anonymous or is identifiable. Also illustrates how and with whom customer data is shared or sold, along with other miscellaneous data the device collects. Other data collection is mentioned here and detailed at the link and QR code.

4 **More Information**

The link and QR code offer a more detailed list of device-specific security and privacy practices, including hardware safety, software safety, personal safety and encryption and key management.

We’re partnering with Consumer Reports, an institution that’s played an historic role in **public education campaigns** focused on sustained behavior change

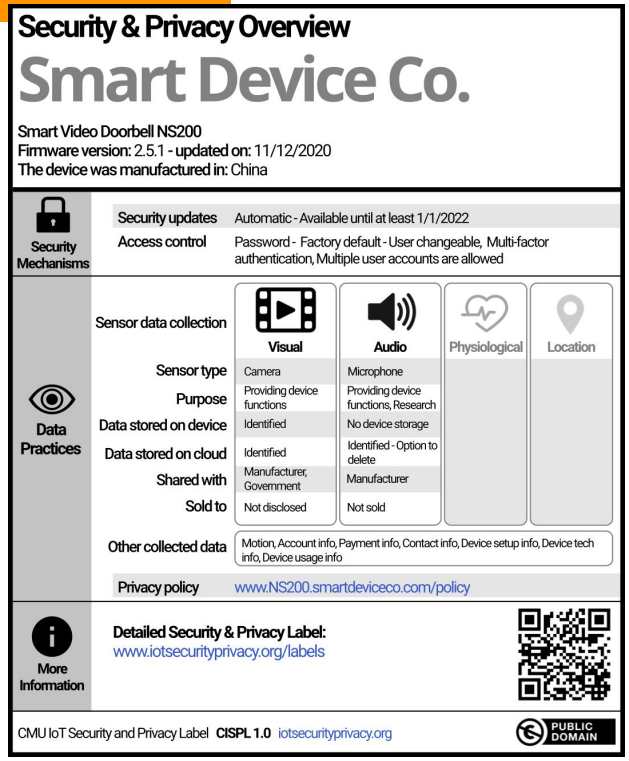
A National IoT Labeling Initiative Should be “Digital First”

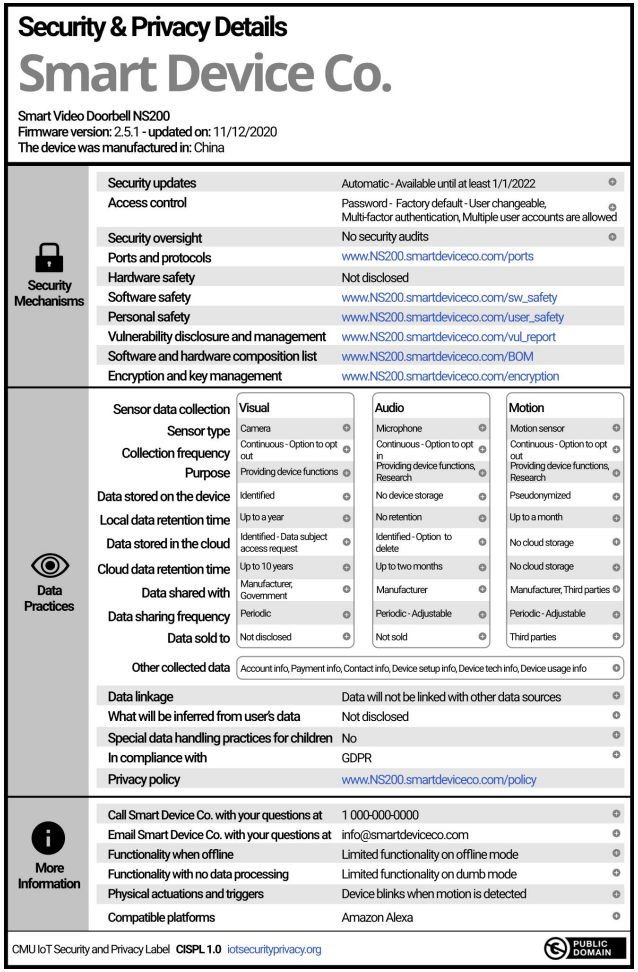


This proposed system provides the “digital public infrastructure” needed to ensure consistent and trustworthy delivery of label information across channels. It could be operated as a public-private partnership to educate consumers about the purpose and significance of the labels.

iotsecurityprivacy.org

Mockup of compact label for packaging (not yet tested with users) – includes info on sensors, security level, and QR code that links to an overview label





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S3D Software and Societal Systems Department

CyLab Carnegie Mellon University Security and Privacy Institute